



Somerset Bridge Primary School
Aspire - Brave - Care - Collaborate

Year 1 Persuasion

Estate Agents Advert

Toolkit ✓

- Use a heading to grab the reader's attention.
- Introduce the thing you are writing about.
- Use prepositions to describe parts of the place.
- Use interesting adjectives to describe it.
- Tell the reader what to do if they'd like to come and see the place.
- Ask the reader a question.

Word Bank

inside	outside	In front of	behind
next to	between	magnificent	fantastic
excellent	enormous	beautiful	amazing
shiny	comfortable	huge	cosy

Types of Persuasive Texts

- Poster
- Advert
- Leaflets
- Letter

Key Vocabulary ✓

Heading	What are you trying to sell? For Sale...
Prepositions	In front of; inside, outside; above, below, next to
Adjectives	Describing words amazing; beautiful, enormous, magnificent
Question	What more could you want? Could you live anywhere else?

Purpose

To persuade someone to buy an amazing new home.

Year 1 WRITING RULES

Use finger spaces between my words

Form my letters correctly.

Use the sounds I've learnt to spell

Spell some Yr 1 tricky words correctly.

Begin to use a capital letter for names

Use a full stop at the end of a sentence.

Write my letters on the line.