Somerset Bridge Primary School
Aspire - Brave - Care - Collaborate

English: Persuasion
Autumn: Year 4
Leaflet – Visit Sandy Cove

Toolkit

	✓
• Use an attention grabbing title to grab the reader's attention.	
• Include an opening statement that includes your opinion.	
• Use superlative and comparative adjectives.	
• Use rhetorical questions.	
• Use repetition to emphasise and persuade.	
• Use modal verbs.	
• Finish with a conclusion, restating your opinion and summarizing your arguments.	
• Use exciting images to grab the reader's attention.	

Word Bank

beautiful	**gorgeous**	**relaxing**	**pleasure**
amazing	**incredible**	**magnificent**	**enormous**
destination	**explore**	**finer/ finest**	**happier/ happiest**
Have you ever wondered…	**What are you waiting for?**	**What's more…**	**Think about it!**

Types of Persuasion Texts

Leaflets
Adverts
Poster
Letter
A book blurb

Key Vocabulary

		✓
Present tense verbs	come, visit, enjoy, relax, play, laugh, make memories	
Superlatives	Used to compare one thing to ALL others. Has the suffix est. **happiest, biggest, brightest, sunniest, softest**	
Comparatives	Used to compare one thing to another. Has the suffix er. **happier, bigger, brighter, sunnier, softer**	
Opinion	What do you think/ believe	
Rhetorical questions	How would you feel? What are you waiting for? Can you afford to miss this?	
Modal verbs	should, could, would, will, may , might, must	
Repetition	Help, help, help! Cupcakes are delicious!	

Purpose

To promote a view in order to influence what people do or think.

Year 3/4 WRITING RULES

Use the correct punctuation
CL / . / , / ! / ? / “” / ‘

Finger spaces between words.

Use spelling rules I've learnt.

Spell some Yr 3/ 4 tricky words correctly.

Joined handwriting

Proof read my work to check for mistakes.