



Somerset Bridge Primary School  
Aspire - Brave - Care - Collaborate

# English: Persuasion

## Autumn: Year 3

### Advert for Magic Brushes

#### Toolkit



- Use an attention grabbing title to grab the reader's attention.
- Include an opening statement that includes your opinion.
- Use superlative and comparative adjectives.
- Use rhetorical questions.
- Use repetition to emphasise and persuade.
- Use modal verbs.
- Finish with a conclusion, restating your opinion and summarizing your arguments.
- Use exciting images to grab the reader's attention.

#### Word Bank

amazing	incredible	exquisite	supreme
delicate	unique	magnificent	detail
wonderful	great/ greatest	fine/ finest	happier/ happiest
Have you ever wondered...	What are you waiting for?	What's more...	Think about it!

#### Types of Persuasion Texts



Leaflets  
Adverts  
Poster  
Letter  
A book blurb

#### Key Vocabulary



<b>Present tense verbs</b>	come, visit, enjoy, relax, play, laugh, make memories
<b>Superlatives</b>	Used to compare one thing to ALL others. Has the suffix est. <b>happiest, biggest, brightest, sunniest, softest</b>
<b>Comparatives</b>	Used to compare one thing to another. Has the suffix er. <b>happier, bigger, brighter, sunnier, softer</b>
<b>Opinion</b>	What do you think/ believe
<b>Rhetorical questions</b>	How would you feel? What are you waiting for? Can you afford to miss this?
<b>Modal verbs</b>	should, could, would, will, may, might, must
<b>Repetition</b>	Help, help, help! Cupcakes are delicious! Cupcakes are the best!

#### Purpose

To persuade people to buy or use a magical object.

Year 3/4  
WRITING RULES

Use the correct punctuation  
CL / . / , / ! / ? / " / ' /

Finger spaces between words.

Use spelling rules I've learnt.

Spell some Yr 3/4 tricky words correctly.

Joined handwriting

Proof read my work to check for mistakes.

